

Real Time: Preparing For The Age Of The Never Satisfied Customer

by Regis McKenna

Real Time—Preparing for the Age of the Never Satisfied Customer Are you ready for the age of the never satisfied customer? McKenna explains how to manage companies in the real time world, drawing upon his experience . Real Time: Preparing for the Age of the Never Satisfied Customer . Regis McKenna, Paperback, English-language edition, Pub by Harvard Business Review Press (ISBN:0875849342) Real Time: Preparing for the Age of the Never Satisfied Customer . Real time : preparing for the age of the never satisfied customer was merged with this page. Regis McKennas insights will excite you and shock you.--Lew Platt Real Time: Preparing for the Age of the Never Satisfied Customer . Real time : preparing for the age of the never satisfied customer, Regis McKenna. 0875847943 (alk. paper), Toronto Public Library. Real time : preparing for the age of the never satisfied customer . Preparing For the Age of the Never Satisfied Customer Fast . Are you ready for the age of the never satisfied customer? McKenna explains how to manage companies in the real time world, drawing upon his experience . Real Time : Preparing for the Age of the Never Satisfied Customer . REAL TIME --- PREPARING FOR THE AGE OF THE NEVER SATISFIED CUSTOMER by Regis McKenna, Harvard Business School Press, 1997 .

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